



## Agile Strategy Execution: Revolutionizing the How! (Paperback)

By Gaye I Clemson, Alan J Leeds

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Leaders of most firms today are painfully aware of how difficult it is to execute strategies effectively in their organizations. Industry research has well documented this reality, with the success needle barely moving over the past 20 years. Our intent in this book is to merge agile concepts with strategy execution Best Practices resulting in an easy to understand set of principles and techniques, organized in a meaningful, practical and quickly deployable Agile Strategy Execution Framework . This framework is presented through the eyes of organizations where it has been successfully used to drive improvements in how strategy gets executed. We expect this book to help leaders and strategy practitioners revolutionize their business models by becoming more agile in an aligned, accountable and responsive way. Our Agile Strategy Execution Framework is composed of six Dimensions and two Influencing Factors, which can be summarized as follows: Dimension #1 Detailed Plans and Metrics involves incorporating a systematic and disciplined approach that focuses on translating breakthrough organizational goals, objectives and strategies into specific functional area, team and individual plans and their associated...



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