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HEALTH COMMUNICATION AND HEALTH LITERACY



Health Communication and Health Literacy
Perspectives of Health Practitioners and Adolescents in Malaysia



Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Perspectives of Health Practitioners and Adolescents in Malaysia | After presenting a model looking at the relationship between health communication and health literacy, the nature of this relationship is examined in the context of the HIV/AIDS programme, a peer health education programme for healthy adolescents. The programme is currently delivered in the context of national health promotion strategies largely framed by biomedical and bureaucratic principles within a multicultural and multiracial population....

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