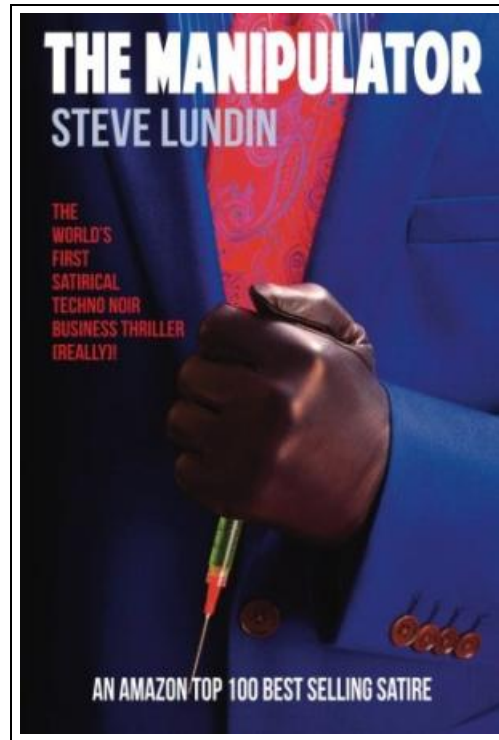


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THE MANIPULATOR: A PRIVATE LIFE IN PUBLIC RELATIONS



Bigfrontier Press, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Think Mad Men and The Hunger Games in the real world. Lundin combines all of the twists and turns of the business world via The Manipulator. A marketing thriller so close to the real world, it's as scary as the guy who wrote it! -Jeffrey Hayzlett, NY Times bestselling author of The Mirror Test, and the host of Bloomberg TV's C-Suite A Top 100 Amazon best-selling satire and the Grand Prize Winner of the Somerset Award for Satire: 2014The Manipulator is a satirical techno-noir business thriller about advertising, greed, and the out-of-control edge of a media addicted culture. It's a darkly humorous and prophetic look at the evil twins of marketing and communications just a few years over the horizon, when master media manipulators will insidiously shape almost every aspect of our programmed and highly regulated world. Powered by an authentic perspective, The Manipulator is a fast moving, snarky action packed story that will keep you turning pages while you should be working!The Story: Truth is overrated!The Manipulator is a big intercontinental story, that sprawls unabashedly from newsrooms to boardrooms to bedrooms.It's 2018 and master media manipulator Jack Vance has just received a virtually unlimited marketing budget to launch the world's first 24/7 all mobile untelevision network. Vance's solution to grabbing the nation's attention against an impossible six week window rests on the development of Some Will Die, an intense reality show that guarantees the televised deaths of its morbidly obese contestants.The scheme seems like a slam dunk unless Vance's numerous vices and enemies curtail his bullet train into the annals of marketing history. Jump on board for...



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