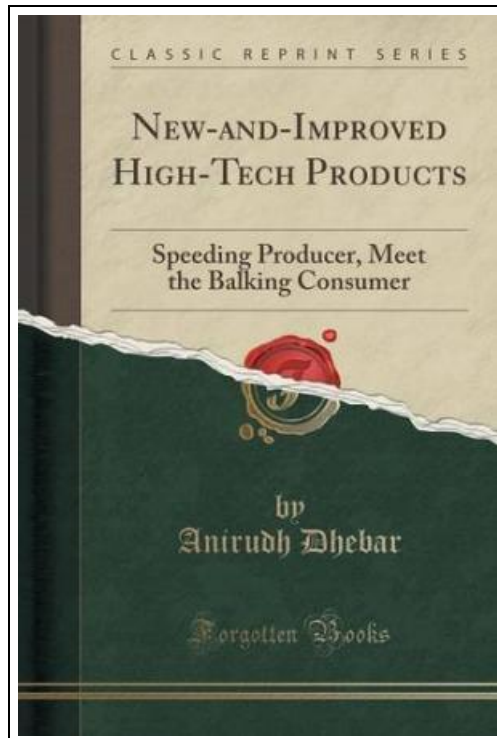


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Forgotten Books, 2018. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from New-and-Improved High-Tech Products: Speeding Producer, Meet the Balking Consumer I purchased my first car (a Honda Civic) and my first personal computer (an ibm PC at) at about the same time (the mid-19803) and for about the same price the price of the computer was inclusive of a monitor and a printer). Both products were what economists call durable goods; both were used in larger systems consisting of the user, complementary products, and infrastructure; both required mastering complex user interfaces and protocols; and in both cases the manufacturers followed up the initial models with a sequence of new-and-improved versions. My experiences owning and replacing the two were, however, very dissimilar. An annual stream of new-and-improved Civics notwithstanding, I used my car for eleven years, for the most part with satisfaction, and easily disposed it off for just under a third of the original purchase price. As basic transportation goes, the new car I purchased as a replacement was not much more superior, but it was much more expensive and, given the rate at which car prices were rising, I was glad I replaced my car when I did and not later. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an imperfection in the original, such as a blemish or missing page, may be replicated in our edition. We do, however, repair the vast majority of imperfections successfully; any imperfections that remain are intentionally left to preserve the state...

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