



Marketing Activities, Vol. 19: March 1956 (Classic Reprint) (Hardback)

By U S Agricultural Marketing Service

Forgotten Books, 2017. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from Marketing Activities, Vol. 19: March 1956 In one test they found that a combination display of bagged and bulk apples, priced in 5-pound units, increased apples sales 75 percent. Sales increased still further when the bagged apples were offered in varying weights of 2 to 6 pounds. The increased sales apparently resulted from the added variety. Some customers preferred to select apples from bulk displays, others preferred the convenience of bags. Maximum sales were achieved by satisfying both types of customers. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an imperfection in the original, such as a blemish or missing page, may be replicated in our edition. We do, however, repair the vast majority of imperfections successfully; any imperfections that remain are intentionally left to preserve the state of such historical works.



[READ ONLINE](#)
[2.68 MB]

Reviews

Extremely helpful for all group of men and women. it absolutely was writtern extremely perfectly and valuable. Your way of life span will be transform when you complete looking at this ebook.

-- **Prof. Trever Torphy**

Absolutely essential go through pdf. Indeed, it really is play, continue to an interesting and amazing literature. You will not truly feel monotony at at any time of your time (that's what catalogues are for concerning if you question me).

-- **Julia Mohr II**