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# THE UX BOOK



Morgan Kaufmann Mrz 2012, 2012. Buch. Condition: Neu. Neuware - The UX Book: Process and Guidelines for Ensuring a Quality User Experience aims to help readers learn how to create and refine interaction designs that ensure a quality user experience (UX). The book seeks to expand the concept of traditional usability to a broader notion of user experience; to provide a hands-on, practical guide to best practices and established principles in a UX lifecycle; and to describe a pragmatic process..

### Read PDF The UX Book

- Authored by Rex Hartson
- Released at 2012



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