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# LES ENTREPRISES FAMILIALES CHINOISES EN MALAISIE



Presses Universitaires de Septentrion, France, 1998. Paperback. Condition: New. Pas de jaquette. PC-170-1 texte en francais text in french 9782859395643. Les communautés chinoises de Malaisie et de Singapour font preuve d'une indiscutable efficacité économique. La recherche des raisons de ce succès passe ici par l'utilisation des outils propres à la théorie économique à l'aide de la méthodologie weberienne. Le concept clé qui est étudié est celui de la solidarité réciproque généralisée, défini comme type particulier d'altruisme.

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- Authored by Delaune, Francoise.
- Released at 1998



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