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# MAKING THE MOST OF CROWDFUNDING (PAPERBACK)



Rosen Young Adult, United States, 2015. Paperback. Condition: New. Language: English. Brand New Book. The Internet has revolutionized the way people communicate and do business. It has even affected how people fundraise and seek investors. This introduction to crowdfunding explains how innovative entrepreneurs are using the power of collective groups to drum up interest in and fund their products and services. Readers receive a stimulating and highly practical overview of how different crowdfunding sites work, which site may be...

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- Authored by Jeff Mapua
- Released at 2015



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