

Magento 1.4 Themes Design



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Reviews

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(Saul Mertz)

MAGENTO 1.4 THEMES DESIGN



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Packt Publishing. Paperback. Condition: New. 292 pages. Dimensions: 9.2in. x 7.5in. x 0.8in. Customize the appearance of your Magento 1.4 e-commerce store with Magentos powerful theming engine Install and configure Magento 1.4 and learn the fundamental principles behind Magento themes Customize the appearance of your Magento 1.4 e-commerce store with Magentos powerful theming engine by changing Magento templates, skin files and layout files Change the basics of your Magento theme from the logo of your store to the color scheme of your theme Integrate popular social media aspects such as Twitter and Facebook into your Magento store In Detail Magento is a popular open source e-commerce project. Whilst it comes with a number of default themes to change the look and feel of your store, many people, both new to Magento and old hands, struggle with even the more basic aspects of customizing Magento themes. When you read this book youll learn how to change the basics of your Magento theme, create a new custom theme and much more. The book is a step-by-step guide to theming Magento, aimed at readers with little technical expertise. The first chapters introduce Magento 1.4 and Magento themes, covering Magento theme hierarchy and the key components of a Magento theme: templates, skins, layout, and locales. Later chapters delve into changing the basics of your Magento store, including methods for changing the logo of your store, adding a custom favicon (favorites icon) and integrating Twitter and Facebook into your store. More advanced topics include customizing Magento templates and XML layout files to alter a theme to your own needs and creating a custom print stylesheet. In short, the book provides guides to common aspects of theming and customizing Magento 1.4 and equally useful step-by-step walkthroughs of integrating more unusual items in...

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