



How We'll Live On Mars (Hardback)

By Stephen Petranek

Simon Schuster Ltd, United Kingdom, 2015. Hardback. Condition: New. Language: English . Brand New Book. Part of the TED series: How We'll Live on MarsIt sounds like science fiction, but award-winning journalist Stephen Petranek considers it fact: within 20 years, humans will live on Mars. We'll need to. In this sweeping, provocative book that mixes business, science and human reporting, Petranek makes the case that living on Mars is an essential back-up plan for humanity, and explains in fascinating detail just how it will happen.It's clear that the race is on. Private companies (driven by iconoclastic entrepreneurs like Elon Musk and Sir Richard Branson); Dutch reality show/space mission Mars One; NASA and the Chinese government are among the many groups competing to plant the first stake on Mars and open the door for human habitation. For Elon Musk, it's the ultimate awesome thing. For other entrepreneurs, it's about competition and opportunity. For NASA, the Chinese government and the leagues of other private companies and foreign nationals racing to get to Mars, there are more urgent reasons as well: life on Mars has potential life-saving possibilities for us on earth. Depleting water supplies, overwhelming climate change...



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