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By Paul Norbury

Kuperard. Paperback. Book Condition: new. BRAND NEW, Britain - Culture Smart!: The Essential Guide to Customs & Culture, Paul Norbury, Cool Britannia is alive and well today. British culture is at the top of its game in fashion, popular music, art and entertainment, science and technology, new inventions, and in the rediscovered skills and excellence in engineering that make it Germany's leading trading partner in Europe. As a family of nations, the British are inventive, reflective, good humored, funny, focused, and tenacious. Today's multicultural Britain is managing the challenges of integrating minorities in a way that remains true to its fundamental values and beliefs as a fair and open society, one that continues to see itself as a model for others to follow. Since the first edition of this guide appeared, Britain has faced huge and accelerated change in its cultural, economic, and political life. In ten years immigration has added a further five million to its population. Confidence in its banks and regulatory structures was shaken by the global financial crisis. The very unity of the United Kingdom was tested in 2014 in the referendum on Scottish independence, and although those wishing to retain the Union triumphed,...

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